

# 5 Ways to PROMOTE YOUR FUNDRAISER

## Start Conversations

Discuss with your friends, family, classmates and others. The more people you speak with, the more momentum you will gain.



## Use Social Media

Sites like Instagram, Facebook and Twitter are free and easy ways to announce events. You may want to put your own creative twist on your posts!



## Make Posters

Design posters on a software like Canva and then place them around your community. Local coffee shops, libraries, and gyms are great places to begin.



## Create a Hashtag

A witty, simple hashtag can help to establish a brand and make your posts recognizable. Use this hashtag to spread more awareness!



## Talk to Local Sponsors

Speaking to local businesses about your fundraiser can be a great way to spread awareness and possibly gain some more sponsors.

