# 5 Ways to PROMOTE YOUR FUNDRAISER

#### Start Conversations

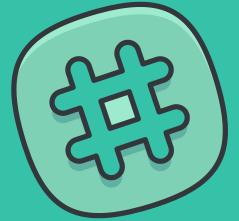
Discuss with your friends, family, classmates and others. The more people you speak with, the more momentum you will gain.

### **Use Social Media**

Sites like Instagram, Facebook and Twitter are free and easy ways to announce events. You may want to put your own creative twist on your posts!

### Make Posters

Design posters on a software like Canva and then place them around your community. Local coffee shops, libraries, and gyms are great places to begin.



#### Talkto Local Sponsors

Speaking to local businesses about your fundraiser can be a great way to spread awareness and possibly gain some more sponsors.

## Create a Hashtag

A witty, simple hashtag can help to establish a brand and make your posts recognizable. Use this hashtag to spread more awareness!



Make a change, be the change